

# Comprehensive REO Management

Keystone offers nationwide, comprehensive management and marketing services to assist in overseeing non-performing assets for national and regional lenders, credit unions, hedge funds, mortgage companies, and domestic and international investors.



## REO Liquidation

Utilizing Keystone's experience and expertise, proven solutions have been developed by our management team to approach each individual asset strategically, regardless of unique circumstances such as asset location, value and overall demographic. Each property is managed to minimize overall risk and exposure throughout each phase of the liquidation process, including:

- ~Pre-Foreclosure
- ~Eviction
- ~Premarketing
- ~Marketing & Offer Negotiation
- ~Title Curative
- ~Closing

## Property Management / REO Rental Program

Designed to provide maximum return on investment and provide solutions to the national rental market, Keystone has developed a property management system focused on flexibility and customization. Utilizing real estate and property management partners, Keystone ensures timely execution of all aspects of the management process, including qualifying tenants, providing customizable lease agreements, and electronic rent collection.

## Creating Additional Value through Strategic Partnerships

Keystone has established programs to further the efficiency of the liquidation and management process. These value-add programs, implemented to help strengthen the relationship between servicers and buyers and to further stabilize local neighborhoods and communities, include:



- ~National exposure through Keystone marketing campaign
- ~Aggressive Homeowners Association negotiations
- ~Customized marketing and virtual staging
- ~Buyer pre-approval and optional financing
- ~Home warranty buyer option programs
- ~Remodel-ready 203(k) buyer financing
- ~Code violation buyer search programs

*To obtain additional information on Keystone's Comprehensive REO Management services, to learn what you can gain and how you can Keystone your portfolio by partnering with us, contact [CustomerService@keystonebest.com](mailto:CustomerService@keystonebest.com).*

**Keystone**  
ASSET MANAGEMENT

WWW.KEYSTONEBEST.COM  
P: 215.855.3350

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